

ASU Project Humanities'
3rd Annual Hacks for Humanity
Hackathon for the Social Good
October 8 – 9, 2016

At a Glance

Participation

We had a total of 125 participants over the 36 hours. We are also aware that our attendance—while more than in previous two years – may have been impacted by the commencing of fall break for high schools and for ASU.

Attendance

- High school students from Camelback Montessori College Preparatory High School, Basis Scottsdale High School, and McClintock High School.
- Undergraduates and Graduates from Arizona State University, Community Colleges, and other local universities majoring in Engineering, Chemistry, Business, Fine Arts, and more.
- Professionals in the business, educational, and technical fields.

Mentors

- 24 knowledgeable mentors from GoDaddy, DUUL, Launch Haus LLC, Camelback Montessori College Preparatory High School, Moushi & Co., Isos Technology, Urbanly DIVA INC, VelNonArt, Iridium, Inc., Dual Path and Qiewie, Quality Transport Services of Arizona, Christopherson Consulting, RestofYourLife.com, EdPlus at Arizona State University, Adora, MFC Systems, SMART Brain Aging Inc., Sential LLC, and Chandler Gilbert Community College.

Sponsors

Our major sponsor was **State Farm**, who provided raffle items, a hackathon judge, and recruited interns at the event. Other significant sponsorships came from *Meltmedia* and *Microsoft*.
<https://hacksforhumanity.github.io/>

Food Vendors

13 food vendors contributed drinks, snacks, main courses. Einstein's Bagels, Chick-Fil-A, Wildflower Bread Company, Jimmy John's Sandwiches, Whole Food's, Ike's Sandwiches, Papa John's Pizza, Hungry Howies, Hain Celestial Group, Costco, Monster, KIND Snacks, and Sprout's.

Workshops & Activities

CoPlex and *Meltmedia* taught time management Coplex on how to maximize their time during the hackathon by creating the foundational basic to be built on at a later date. Plenaries taught on ways to pitch the teams' technology in front of the panel of judges and on a larger scale, how to pitch their product to potential investors. *Independent Therapy Dogs, Inc.* brought two therapy dogs to allow participants to enjoy a stress releasing activity.

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Winners

First Place Winning Team: Drive as Local

This app will assist automobile drivers who visit and drive in other countries by familiarizing them with the different traffic rules than in a driver's hometown. Too often drivers who go to other places risks getting traffic tickets, being in or causing accidents, and worse even death when they do not know the traffic rules of other places they are visiting.

Second Place Winning Team: Joining Perspectives - Experience Sharing

This app will help non-profits increase their revenue streams while also inspiring first time donors and investors. The solution will allow donors to find activities they enjoy while also giving to non-profits. Companies and experienced providers who want to pay for an experience can also promoting while also donating.

Third Place Winning Team: 6 Sigma

Smoking is a public health, interpersonal, and life-threatening problem in society. This product seeks to use the pervasiveness of mobile technology to hack the habit formation cycle and fight addiction through pinpoint targeting of triggers and active intervention.

Post Hackathon:

We are particularly excited this year to have the support of the W.P. Carey School of Business and their Center for Entrepreneurship who will provide extensive mentoring post-hackathon for the winning teams past and present, to move products to fruition as teams' desire.